

**Topic:**

**Opening statement or question** (Remember this needs to hook your audience. It needs to be dramatic and engaging!):

**Introduction** (Why should we care about this topic? Tell us what your argument is going to do.):

**Claim:**

**Reason:**

**Evidence:**

**Explanation:**

**Counterclaim:**

**Counterargument:**

You can repeat this structure for each of your arguments!

**Most important point** (Put your most powerful point last - i.e. build up to it.):

**Conclusion** (Remind us why this subject is so important!):

You could include some of the following techniques:

Alliteration	Imagery	Names	Facts
Opinions	Rhetorical questions	Threes	Statistics
Personal pronouns	Exaggeration - hyperbole	Emotive language	

## Sentence starters

### Opening your argument:

In my opinion ...      I truly believe ...      It is clear that ...      In my experience ...

### Giving your reason:

The reason for this ...      Due to the fact that ...

### Evidence:

Experts have shown ...      Research suggests ...      For example ...  
According to scientists ...      There is evidence to suggest ...

### Explanation:

This means ...      In other words ...      Therefore ...      ... which goes to show ...

### Counterclaim:

Conversely ...      On the other hand ...      Some people might argue ...

### Counterargument:

However ...      But I would say ...      But in reality ...      However, the facts show ...

### Conclusion:

To conclude ...      Overall, I'm sure you'll agree ...      In conclusion ...